Promadem Consult in conjunction with Global Research Leaders, Training Providers & Logistics Innovation Experts

TRAINING PROPOSAL

on

Fleet Management and Transport Operations

A 3 day intensive training for Fleet Managers, Transport Managers, Logistics Officers, Operations Managers, Administrative Officers, Procurement Officers, Supply Chain Professionals, Transport Company Owners, Fleet Supervisors, Government Transport Officers, School Transport Managers, NGO, Logistics Personnel, Graduates seeking careers in Fleet Management e.t.c

+234 8169636167

Info@promadem.com.ng

www.promadem.com.ng

Professional Certificate in Fleet Management & Transport Operations

Build Smarter Fleets. Reduce Costs. Improve Performance.

Fleet management is a critical function that directly impacts an organization's operational efficiency, profitability, safety and customer satisfaction. As businesses increasingly adopt digital technologies, today's fleet professionals must possess practical skills in vehicle management, maintenance planning, fuel optimization, driver performance, fleet analytics and modern fleet technologies.

The Professional Certificate in Fleet Management & Transport Operations is a practical 3-day executive programme designed to equip professionals with the knowledge, tools and best practices required to manage fleet operations efficiently in today's dynamic business environment.

Course Overview

This programme combines practical theory with hands-on demonstrations, real-world case studies and software applications to provide participants with industry-relevant skills that can be applied immediately in the workplace.

Participants will learn how to optimize fleet performance, reduce operational costs, improve maintenance planning, enhance driver productivity, monitor fleet KPIs and leverage digital technologies for better decision-making.



Why Attend?

By attending this programme, you will learn how to:

- Improve fleet performance and operational efficiency.
- Reduce maintenance and fuel costs.
- Develop effective maintenance schedules and fleet policies.
- Improve driver performance and safety.
- Apply GPS tracking and fleet technologies.
- Analyse fleet data and build management dashboards.
- Implement practical strategies that improve organizational performance.

Who Should Attend?

This programme is designed for:

Fleet Managers, Transport Managers, Logistics Professionals, Supply Chain Professionals, Operations Managers, Fleet Supervisors, Administrative Managers, Procurement Officers, HSE Officers, Business Owners, Government Transport Officers, School Transport Managers and graduates seeking a career in fleet and transport management.



PROMADEM
PROFESSIONAL CONSULT
People. Process. Performance.

PROFESSIONAL CERTIFICATE IN

FLEET MANAGEMENT & TRANSPORT OPERATIONS



8–10 OCTOBER, 2026

3 DAYS INTENSIVE TRAINING

Optimising Fleet Performance, Reducing Costs and Improving Operational Efficiency.

PRACTICAL KNOWLEDGE. REAL TOOLS. MEASURABLE RESULTS.

PRACTICAL SKILLS
Learn by doing with real world tools and case studies.

INDUSTRY TOOLS
Excel, Power BI, Fleetio (Demo), Traccar & more.

DATA DRIVEN DECISIONS
Analyze fleet data and build powerful dashboards.

REDUCE COSTS IMPROVE SAFETY
Implement best practices in maintenance, fuel and driver management.

PROFESSIONAL CERTIFICATE
Earn a recognized certificate upon successful completion.

WHAT YOU WILL LEARN

- Fleet Planning & Vehicle Acquisition
- Maintenance Management
- Fuel Management & Cost Control
- Driver Management & Performance
- Fleet Safety & Compliance
- Fleet Technology & GPS Tracking
- Data Analysis with Excel & Power BI
- Fleet Reporting & KPI Dashboard
- Capstone Project & Presentations



PROGRAMME DETAILS

DURATION:
3 Days

MODE:
Online or Hybrid

TARGET AUDIENCE:
Fleet Managers, Transport/Logistics Officers, Operations Managers, Administrators, Business Owners and more.

CERTIFICATION:
Professional Certificate in Fleet Management & Transport Operations

TRAINING PACKAGE INCLUDES:
Training materials, templates, datasets, practical exercises and post-training support.

EARLY BIRD:
₦80,000

Register early to enjoy the early bird rate!

REGISTER:
www.promadem.com.ng/fleet-training/

FOR ENQUIRIES & REGISTRATION
08169636167, 08127720176
info@promadem.com.ng
promadem.com.ng

Scan to Register!



PRACTICAL SOFTWARE



REAL WORLD APPLICATION



BETTER DECISIONS BETTER PERFORMANCE

PROMADEM
PROFESSIONAL CONSULT

What You'll Receive

Upon successful completion, participants will receive:

- Professional Certificate in Fleet Management & Transport Operations
- Training Slides
- Fleet Management Toolkit
- Practical Templates & Forms
- Excel & Power BI Dashboard Templates
- Sample Datasets
- Post-Training Support

Course Modules

Day One –

Fleet Management Fundamentals

Module 1: Foundations of Fleet Management & Transport Operations

- Description: This foundational module introduces participants to the principles, concepts and strategic importance of fleet management in modern organizations. Participants will understand the responsibilities of a fleet manager, fleet lifecycle management, transport operations, regulatory compliance and industry best practices required to build an efficient and sustainable fleet operation.

- Key Takeaways:

- Understand the strategic role of fleet management within an organization.
- Develop an effective fleet management framework.
- Implement fleet policies and operational standards.
- Ensure compliance with statutory and organizational requirements.
- Apply best practices in fleet planning and vehicle lifecycle management.

info@promadem.com.ng

Module 2 : Managing Fleet Resources for Maximum Performance

- Description: Effective fleet performance depends on how well vehicles, drivers and operational resources are managed. This module focuses on maximizing fleet productivity through efficient scheduling, maintenance planning, fuel management, safety practices and cost control.

- Key Takeaways:

- Fleet Scheduling & Vehicle Allocation
- Preventive & Corrective Maintenance
- Driver Recruitment, Management & Performance Evaluation
- Fuel Management & Cost Optimization
- Vehicle Inspection Procedures
- Fleet Safety Management
- Risk Management
- Fleet Budgeting & Cost Control

Day Two – Technology & Fleet Analytics

Module 3: Technology in Modern Fleet Operations

- Description: Technology has transformed fleet operations by improving visibility, automation and decision-making. This module introduces participants to the latest digital tools and emerging technologies used to monitor, manage and optimize fleet performance.

- Key Takeaways:

Participants will be able to:

- Understand the role of technology in fleet operations.
- Evaluate and select appropriate fleet management solutions.
- Utilize GPS and telematics for fleet monitoring.
- Improve operational efficiency using digital tools.
- Identify emerging technology trends shaping the transport industry.

info@promadem.com.ng

PROMADEM
PROFESSIONAL CONSULT

Module 4 : Fleet Performance Analysis & Decision Making

- Description: Modern fleet managers rely on data to improve operational performance. This module teaches participants how to analyze fleet information, monitor key performance indicators and develop management reports using Microsoft Excel and Power BI.

- Key Takeaways: Participants will learn to:

- Measure fleet performance using industry KPIs.
- Analyze operational data effectively.
- Build management dashboards and reports.
- Identify areas for performance improvement.
- Make informed business decisions using data analytics.

Day Three – Software & Capstone Project

Module 5: Hands-on Fleet Management Software

- Description: This practical module provides participants with hands-on experience using modern fleet management software and productivity tools commonly used in the industry. Participants will apply concepts learned in previous modules to real-world fleet management scenarios.

- Practical Activities

Participants will:

- Create a Fleet Register.
- Register vehicles and drivers.
- Schedule maintenance activities.
- Develop fuel monitoring records.
- Build fleet dashboards.
- Generate fleet reports.
- Analyze sample fleet data.

info@promadem.com.ng

- **Key Takeaways:** Participants will gain the confidence to:

- Operate modern fleet management software.
- Build practical fleet management tools.
- Monitor fleet operations digitally.
- Produce executive reports and dashboards.
- Improve operational visibility through technology.

Module 6: Fleet Improvement Project & Executive Presentation

- **Description:** The programme concludes with an integrated capstone project where participants work in teams to solve a realistic fleet management challenge. This module reinforces learning by encouraging participants to apply concepts, recommendations. analytical tools and software to develop practical recommendations.

Project Scenario:

Participants will be presented with a case study involving an organization experiencing:

- High fuel costs
- Frequent vehicle breakdowns
- Poor maintenance planning
- Driver performance issues
- Low fleet utilization
- Weak reporting systems

Key Take Away:

Participants will be able to:

- Apply fleet management principles to real business situations.
- Develop practical solutions for operational challenges.
- Present recommendations confidently to management.
- Integrate technology, data and best practices into fleet operations.
- Leave with a workplace-ready action plan for improving fleet performance.

info@promadem.com.ng

PROMADEM
PROFESSIONAL CONSULT

Form: Virtual

1:00 pm Daily
Thur - Sat, Oct 8 -10, 2026

Class population:

Limited space but flexible to meet the specification of students.

Register:
www.promadem.com/fleet-training



Certificate, Materials & Templates

Fee: #80,000

Account Name: Promadem Professional Consult
Account Number: 4011654839
Bank Name: Fidelity Bank

visit www.promadem.com.ng

PROMADEM
PROFESSIONAL CONSULT

Learning Outcomes

By the end of this course, participants will be able to:

- Explain the principles and objectives of fleet management.
- Describe the roles and responsibilities of a Fleet Manager.
- Develop basic fleet policies and operational procedures.
- Apply vehicle lifecycle management principles.
- Identify regulatory and compliance requirements affecting fleet operations.
- Evaluate common challenges in fleet management and recommend appropriate solutions.

Course Delivery

The course will be delivered in a interactive and engaging format, including:

- Presentations by experienced Fleet Management/Transport professionals
- Case studies and group discussions
- Hands-on exercises and activities
- Q&A sessions and feedback

PROMADEM
PROFESSIONAL CONSULT

Who Should Attend

This programme is ideal for:

- Fleet Managers
- Transport Managers
- Logistics Managers
- Supply Chain Professionals
- Operations Managers
- Fleet Supervisors
- Fleet Coordinators
- Transport Supervisors
- Workshop Managers
- Administrative Managers
- Procurement & Asset Management Officers
- HSE (Health, Safety & Environment) Officers
- Vehicle Maintenance Engineers & Technicians
- Fleet Administrators
- Corporate Executives responsible for fleet operations
- Government Transport Officers
- School Transport Managers
- Logistics & Transport Company Owners
- Fleet Service Providers
- NGO Logistics Personnel
- Professionals seeking to transition into Fleet Management
- Graduates and aspiring Fleet Management professionals

Prerequisites

No prior fleet management experience is required. Basic computer literacy is recommended, as practical sessions will include Microsoft Excel, Power BI, and fleet management software demonstrations.

PROMADEM
PROFESSIONAL CONSULT

Faculty and Facilitators

TOKUNBO OLAITAN ARANNILEWA

CEO & Co-Founder, Eonsfleet | Fleet Technology & Mobility Expert | Entrepreneur
Tokunbo Olaitan Arannilewa is a transportation and fleet technology entrepreneur with 15+ years of experience driving innovation across transportation and logistics. He is the CEO and Co-Founder of Eonsfleet, a fleet technology and infrastructure management company focused on helping African businesses improve fleet efficiency, safety, visibility and operational control.

Through Eonsfleet, Tokunbo has been at the forefront of applying telematics, data analytics, predictive maintenance, fuel intelligence, driver behaviour monitoring and AI-powered technology to real-world fleet operations in Africa. The company's flagship platform, FleetOS, is designed to give fleet operators real-time operational intelligence across their vehicles, drivers, fuel and maintenance activities.

His experience extends beyond technology development into the practical realities of managing transportation operations in the African environment. Tokunbo has worked at the intersection of fleet management, business development, sustainability, data analytics, mobility and clean-energy technology, with a strong focus on solving the operational challenges faced by African fleet operators.

Under his leadership, Eonsfleet has built significant experience serving transportation, logistics and energy-related businesses. The company reported that, within its first four years, it had onboarded 84 companies, connected 5,946 assets and trained 96 technicians across Africa.

Tokunbo is also an active mentor, speaker and thought leader in Africa's mobility and logistics ecosystem. He mentors entrepreneurs through VC4A and regularly writes and speaks on fleet technology, transportation, mobility, logistics and entrepreneurship.

WHY LEARN FROM HIM?
This training brings participants direct access to a practitioner who works at the intersection of fleet operations, technology and business performance—providing practical insights into how modern fleet management systems can be applied to African operating realities.

Faculty and Facilitators

Dr. Olayemi Funmilayo DICKSON Ph.D. is an Inclusive Mobility Expert and a registered and licensed Chartered Transport Profesional. She is a Research Officer with the National Centre for Technology Management (NACETEM), an Agency of the Nigerian Federal Ministry of Science, Technology and Innovation, and the in-house transport specialist of the agency.
She earned B.Tech. Degree in Transport Management Technology, a Master's degree in Technology Management with option in Transport, and a Ph.D. degree in Transport and Logistics.
She is a Chartered Member of the Chartered Institute of Logistics and Transport (CILT), International;
Full Member,Chartered Institute of Transport Administration (CIOTA); Nigeria;
Strategic Reform and Membership Committee Member, Chartered Institute of Logistics and Transport (CILT) Nigeria;
Membership and Planning Committee Member, Chartered Institute of Transport Administration (CIOTA) Nigeria,
Treasurer,Chartered Institute of Transport Administration (CIOTA) Nigeria, Lagos State Chapter;
Think thank Member,Climate Survival Solutions International;
Research Fellow at Institute for French Research in Africa (IFRA),
Committee Member, Transportation Growth Initiative (TGI), Nigeria.
She has publications in reputable peer-reviewed journals (international and local), and has handled several activities in her area of specialization ranging from; Consultancy, Lecturing, Moderating, Coordinating, Facilitating, Resource person, Project Desk Officer, Project Support Officer, etc.
She has contributed to and written several winning reports and proposals in her area of specialisation.
She has also made presentations at different conferences, workshops and seminars.
Passionate about advancing sustainable and efficient transport systems.

Mr. Jacob Ate is a globally recognized logistics and transport expert, celebrated for his transformative leadership and strategic brilliance. With esteemed certifications from the Chartered Institute of Logistics and Transport (CILT), UK, he has demonstrated unparalleled expertise in supply chain management, transportation, and logistics.

As the visionary CEO and Founder of Freeway Property Movers Company, Jacob has revolutionized the logistics landscape, driving innovation, operational excellence, and customer-centricity. Under his leadership, Freeway Property Movers has emerged as a trusted industry brand, setting new benchmarks for reliability and professionalism. With a strong academic foundation, including a Master's degree in progress at the University of Lagos, Jacob is a thought leader poised to mentor, train, and inspire top leaders and emerging professionals in the logistics and transport sector. His expertise, experience, and passion make him an exceptional authority, capable of empowering the next generation of industry leaders to drive growth, innovation, and excellence.

As a distinguished expert, Jacob is uniquely positioned to share his insights and expertise with industry stakeholders, policymakers, and academics, shaping the future of logistics and transport. His leadership and contributions to the industry are invaluable, inspiring a new wave of logistics and transport professionals.