



Promadem Consult in conjunction with Global Research Leaders,
Training Providers & Logistics Innovation Experts

TRAINING PROPOSAL

on


Transport Planning and Policy Administration

A 2 day bespoke training for Professionals & aspiring professionals in Transport, Logistics, Supply Chain & Operations

Date: Friday–Saturday, December 12–13, 2025


Mode: Hybrid (Online + In-Person)

Fee: ₦40,000

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 www.promadem.com.ng/tpc

 Conference Centre, Akinosho Str.
Gbagada, Lagos State

Training Overview

The Transport Planning & Policy Administration Certification Program is a professional course designed to equip participants with strategic, analytical, and regulatory skills needed to excel in today's rapidly evolving transportation and logistics environment.

Over two intensive days, participants will learn how to plan efficient transport systems, evaluate transport policies, manage urban mobility challenges, apply data-driven planning tools, and implement globally acceptable standards in transport administration.

The program combines practical case studies, modern transport analytics, government policy frameworks, and industry best practices, delivered by leading experts with years of hands-on experience across the sector.



KEY LEARNING OBJECTIVES

Participants will gain:

Transport Planning

- Fundamentals & principles of transport planning
- Route optimization, modal analysis & transport demand forecasting
- Urban mobility planning & congestion management
- Infrastructure planning & investment priorities

Policy & Regulation

- Understanding transport policy frameworks (local & global)
- Policy drafting, evaluation & impact assessment
- Regulatory standards for logistics, supply chain & transit systems
- Government–private sector collaboration for sustainable transport

Operational Excellence

- Transport data analytics & decision-making
- Sustainable transport practices (green logistics)
- Digital transformation in transport administration
- Safety compliance & risk management

Upon completion, each participant receives a Professional Certification validating competence in Transport Planning & Policy Administration.

TRAINING SCHEDULE

DAY 1 – Friday, December 12, 2025 (Online Session)

Time: 11:00 AM – 3:00 PM

Venue: Zoom

Modules:

1. Introduction to Transport Planning
2. Policy Frameworks & Regulatory Systems
3. Transport Demand Forecasting & Data Analytics
4. Case Study Review + Q&A

DAY 2 – Saturday, December 13, 2025 (Hybrid Session)

Time: 11:00 AM – 3:00 PM

Venue: Coastal Maritime Institute

Modules:

1. Urban Transport & Mobility Solutions
2. Sustainable Transport & Green Logistics
3. Transport Policy Formulation Workshop
4. Group Project Presentation & Assessment

Certificates will be issued at the end of Day 2.

Who Should Attend

This certification is ideal for:

- 1 Logistics & Supply Chain professionals
- 2 Transport managers & supervisors
- 3 Fleet & operations managers
- 4 Mobility/ride-hailing professionals
- 5 Government transport officers
- 6 Transport entrepreneurs
- 7 Dispatch & last-mile delivery personnel
- 7 Students & young professionals looking to enter the field

For registration visit: www.promadem.com.ng/tpc



TRAINING FACULTY

100% Satisfaction



Our faculty comprises industry leaders and seasoned professionals with expertise across transport policy, logistics technology, urban mobility, and supply chain management.

They bring practical insights from working with government agencies, international development organizations, and top private-sector logistics businesses.

Course Delivery



The course will be delivered in a interactive and engaging format, including:

- Presentations by experienced logistics professionals
- Case studies and group discussions
- Hands-on exercises and activities
- Q&A sessions and feedback

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Faculty and Facilitators

Dr. Olayemi Funmilayo DICKSON Ph.D. is an Inclusive Mobility Expert and a registered and licensed Chartered Transport Profesional. She is a Research Officer with the National Centre for Technology Management (NACETEM), an Agency of the Nigerian Federal Ministry of Science, Technology and Innovation, and the in-house transport specialist of the agency.

She earned B.Tech. Degree in Transport Management Technology, a Master's degree in Technology Management with option in Transport, and a Ph.D. degree in Transport and Logistics. She is a Chartered Member of the Chartered Institute of Logistics and Transport (CILT), International; Full Member, Chartered Institute of Transport Administration (CIOTA); Nigeria; Strategic Reform and Membership Committee Member, Chartered Institute of Logistics and Transport (CILT) Nigeria; Membership and Planning Committee Member, Chartered Institute of Transport Administration (CIOTA) Nigeria, Treasurer, Chartered Institute of Transport Administration (CIOTA) Nigeria, Lagos State Chapter; Think thank Member, Climate Survival Solutions International; Research Fellow at Institute for French Research in Africa (IFRA), Committee Member, Transportation Growth Initiative (TGI), Nigeria.

She has publications in reputable peer-reviewed journals (international and local), and has handled several activities in her area of specialization ranging from; Consultancy, Lecturing, Moderating, Coordinating, Facilitating, Resource person, Project Desk Officer, Project Support Officer, etc. She has contributed to and written several winning reports and proposals in her area of specialisation. She has also made presentations at different conferences, workshops and seminars. Passionate about advancing sustainable and efficient transport systems.

Mr. Jacob Ate is a globally recognized logistics and transport expert, celebrated for his transformative leadership and strategic brilliance. With esteemed certifications from the Chartered Institute of Logistics and Transport (CILT), UK, he has demonstrated unparalleled expertise in supply chain management, transportation, and logistics.

As the visionary CEO and Founder of Freeway Property Movers Company, Jacob has revolutionized the logistics landscape, driving innovation, operational excellence, and customer-centricity. Under his leadership, Freeway Property Movers has emerged as a trusted industry brand, setting new benchmarks for reliability and professionalism. With a strong academic foundation, including a Master's degree in progress at the University of Lagos, Jacob is a thought leader poised to mentor, train, and inspire top leaders and emerging professionals in the logistics and transport sector. His expertise, experience, and passion make him an exceptional authority, capable of empowering the next generation of industry leaders to drive growth, innovation, and excellence.

As a distinguished expert, Jacob is uniquely positioned to share his insights and expertise with industry stakeholders, policymakers, and academics, shaping the future of logistics and transport. His leadership and contributions to the industry are invaluable, inspiring a new wave of logistics and transport professionals.